



BIC | Bullion
Investment
Corporation

The **gold** standard in precious metals acquisition.



Integrated Strengths, Powerful Precious Metals Investments

With over 60 years of collective investment experience, our team of investment professionals stand ready to guide, advise, and help our clients navigate the world of precious metals. We strive to keep our clients well informed about global and economic developments that impact the price movement of gold, silver, palladium, and platinum.

We do this by e-mailing all clients twice daily with metal updates regarding market conditions. It is an invaluable tool to help keep clients abreast of their investment. Timing is critical and we believe Bullion Investment Corporation's daily updates give our clients the edge.

While many agree that service is an overused term but underused in practice, we think our approach to service and advice is second to none.

We invite you to call our investment professionals and arrange to receive our twice a day updates on a trial basis. See what difference it makes in your decision making process.

Integrated Strengths, Powerful Precious Metals Investments

Welcome to Bullion Investment Corporation and the exciting world of leveraged bullion and precious metals investing. We are committed and dedicated to providing an exceptional level of service to our clients – be it for the most experienced trader or for the first-time investor. As a Bullion Investment Corporation client, you'll work one-one-one with a metals specialist as well as our Client Services Department, thus assuring the highest level of personal attention.

Trade Recommendations and Order Placement

Bullion Investment Corporation constantly monitors the precious metals markets. We will recommend to you, at any given time, strategies on markets that we believe offer exceptional potential. We will advise you on when we believe the time is right to buy or sell. While your Bullion Investment Corporation's representative will assist you in placing trades, no trades are ever executed without your express authorization and consent. You have the ultimate control of your account. A very close and ongoing line of communication will be kept between you and your Bullion Investment Corp. account representative.

Market Information and Updates

If you don't have time to follow the markets during the day, Bullion Investment Corp. will do it for you. We will keep you posted on market activity and provide you with up-to-the-minute news events that could affect your trades. Ask your representative for pre-opening, mid-session and closing comments from a variety of independent traders and analysts, or real-time quotes any time.



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Detailed Documentation of all Account Activity.

Buy and sell transactions will be confirmed by your Bullion Investment Corp. account executive, followed by an e-mailed transaction confirmation. You will also receive a detailed monthly account summary report by mail. Bullion Investment Corp. takes great pride in educating, guiding and advising our clients throughout the duration of what we trust will be a long-term investment relationship. At Bullion Investment Corp. education and service are key elements in our approach to developing and maintaining a valued client relationship. At Bullion Investment Corp. we want nothing more than to have you become and remain a long-term client. We look forward to serving you, and helping you navigate through the world of leveraged bullion investments.

Cash Versus Leveraged Bullion Purchase

Leveraged bullion can be purchased in the same manner as cash. You simply buy more. This means that when the value rises, your profits are increased dramatically by the leveraging effect. You may have experienced or heard about homes which were purchased with a very small cash down payment, and which were sold two or three years later at an enormous profit. The same can be done with precious metals. In a bullish metals environment, the use of leverage can dramatically enhance your investment returns. For example, a cash purchase of 100 ounces of gold at \$600 per ounce would cost \$60,000. If gold rises \$100 per ounce, the investor would earn \$10,000, or a 16.6% return. * Buy by using the power of leverage, the same \$60,000 investment would permit the purchase and control of 420 ounces of gold. If gold were to rise the same \$100 per ounce, the investor using leverage would earn \$42,000, or a 70% return.* the power of leverage is clear.

The purchase of leveraged bullion uses the same logic found in real estate investment opportunities,

*Commissions and fees are not included in either example. A Bullion Investment Corp. representative would be happy to calculate an exact example for you, with commissions and fees included for both leveraged purchase and a typical cash transaction.



Leveraged Bullion is a Better Alternative

where you buy a house you believe will increase in value over the next several years. Most investors would make a small down payment on the house, and take a mortgage for the balance of the purchase. In this manner, you have only put up a small fraction of the asset's value, yet you will enjoy all of its appreciation and profit when sold.

Why invest in precious metals?

We live in a dynamic, fast-moving world where change has become a routine part of our daily lives. For example, the effects of changing government policies, shifting political alliances and mounting internal and external social pressures can and often do combine in unforeseen ways to impact the economic health of our country and that of other nations. In the uncertain world of the 21st century, the whims and fancy of a select few can quickly alter the economic security, stability and order we have come to expect and take for granted in our free society. In the end, it is the responsibility of each of us, individually, to be prepared for change . . . recognize change when it happens . . . and take the steps necessary to adapt to change when it occurs.

Precious metals are often thought of as a stand-alone asset class with gold receiving most of the attention. Gold is widely thought of as a "hard currency" and a commodity that derives intrinsic value from its relative scarcity. It has withstood the pressures of time including fiscal and monetary policies, and has repeatedly demonstrated its effectiveness as a hedge against periods of monetary inflation.

The long-term outlook for precious metals continues to be favorable due in large part to the expected continued weakness in the U.S. dollar. The weakness in the U.S. dollar is perpetuated by record high current account and budget deficits that are not expected to subside in the near-term.

Investment experts have long-recommend portfolio diversification, and that 10% to 20% (and sometimes more) of an investor's assets should be devoted to tangible assets such as gold, silver and platinum bullion. That's simply prudent asset diversification strategy. In today's uncertain political and economic environment, there are many (and very sound) reasons to consider investing in precious metals now.

Three Good Reasons to Own Precious Metals Now:



Why Invest Now?

more than 30% from 2001 through 2004, plunging 5% in just a few weeks. For a long list of reasons, including massive increases in U.S. government deficits totaling trillions of dollars, the cost of a prolonged war against terrorism and a massive trade imbalance, this trend may be just the beginning. This means U.S. Dollars may well be worth less and less on an ongoing basis. This also means that investments pegged to the U.S. Dollar could be worth less and less every day. Gold, silver and platinum, however, are held and traded throughout the world . . . and their true value (that is, their purchasing power) is not solely or directly dependent on the falling fortunes of the U.S. Dollar. Precious metals, therefore, can be a form of protection against a falling U.S. Dollar. As demonstrated during 2003 and 2004, when the value of the U.S. Dollar declined, gold and silver prices and the value of precious metals expressed in dollars increased.

2. Precious Metals Have Been a Proven Safe-Haven in Times of War, Political Strife and Uncertainty. Today's financial markets are increasingly at risk from terrorism, political instability and war. As we saw so clearly after the 9/11 tragedy, financial markets can be closed down, and remain closed, for extended periods of time. As terrorism incidents continue to increase around the world, it is not unreasonable to expect further (and potentially more severe) disruptions in financial markets, banking and commerce in the future. When hostilities break out, investors naturally gravitate toward the assets they can trust. And today, even in our high-tech driven 21st century, the asset class investors around the world rely on in times of trouble is gold and silver. Precious metals have always been, and likely will continue to be, a valued form of "wealth insurance" in good times and bad.

3. Precious Metals Can Offer Outstanding Price Appreciation and Profit Potential. After the infamous stock market "bubble" debacle in early 2000 wiped out trillions of dollars of investor equity, the major stock indices took years to return close to their previous highs. Gold and silver prices, on the other hand, have increased dramatically - more than 40% - during that same time period. This means precious metals can produce impressive investment returns even when (and sometimes, especially when) returns from stock, bond and other paper investments decline in value or evaporate completely. Certified Bullion Brokerage Services can help. Our leveraged approach to bullion investing can be a powerfully tool during periods of rapidly changing precious metals prices. Many financial experts have predicted and continue to forecast rising gold, silver and platinum prices in the years ahead.



Frequently Asked Questions

Q What is the long-term outlook for gold?

A It is often said that gold is the only currency that is not at the same time some government's liability; it is a commodity that derives intrinsic value due in part to its relative scarcity. Industry practitioners believe that the long-term view for gold remains favorable based on their long-term outlook for the continued threat of inflation in all major currencies.

Q When will I receive a statement of my holdings?

A You will receive a confirmation statement at the time of purchase and a monthly statement showing your metals account balances.

Q Can I take physical possession of my metals?

A Yes. Physical possession can be arranged with applicable shipping fees. You can take physical possession of your metals in New York or London but it requires additional fabrication and delivery charges. Please contact a Bullion Investment Corp. representative at 1-800-GOLD-150.

Q Why should I consider holding metals in my portfolio?

A Allocating precious metals in your portfolio is an effective strategy to mitigate the effects of monetary inflation, along with the added benefits of potential capital appreciation and portfolio diversification.

Q Why should I keep my metals on deposit?

A By keeping your metals on deposit you enjoy instant liquidity allowing you to buy or sell at a moment's notice. Furthermore, you have none of the inconveniences associated with physical delivery, i.e., transportation and storage.



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